



## Investor Campaign 2020-2023

Iredell County Economic Development Corporation is a 501(c)6 private-public partnership dedicated to the growth and success of Iredell County. Our mission is to promote economic growth and stability by enhancing the quality of life in Iredell County through the cultivation of jobs and investment. By working together with our partners, we have embarked on a three-year campaign to invest \$2.5 million into key pillars that will result in the creation of 2,000 jobs, \$350 million new investment, 240 existing industry visits, and enhance the workforce pipeline.

### Key Pillars

- Existing Industry Retention & Expansion
- Workforce Development & Talent Recruitment
- New Business Development
- Product Development
- Marketing & Communications
- Collaboration & Community

### As a partner you will

- Increase access to existing companies and projects expanding in Iredell County
- Enhance your networks with executives and public officials who participate in economic development
- Boost job opportunities and economic prosperity by creating a dynamic and growing economy
- Support a thriving community with a business-friendly legislative and regulatory environment
- Engage in workforce and talent recruitment initiatives that strengthen our pipeline of skilled workers
- Create brand awareness through participation in marketing and public relations initiatives

### Your investment includes

- Profile in our business referral directory given to new and existing businesses
- Quarterly meetings offering insights on market trends and networking opportunities
- Economic development email updates
- Priority referrals and introductions to clients in need of goods or services
- Develop relationship with others and engaged in real estate investment and development
- Hyperlink your company's website on Iredelledc.com
- Promotion of company's news through our digital marketing channels
- Promotion of your jobs openings and career opportunities through our workforce efforts
- Invitations to exclusive events
- Opportunity to participate in strategic councils and focus groups to guide efforts around our key pillars

### Annual Membership-\$1,000 to \$10,000+

For additional information, contact us at 704-663-1898 or [Lisa@Iredelledc.com](mailto:Lisa@Iredelledc.com).

*See reverse for a list of current investors.*

**“Partnering and engaging with the local economic development has enabled NGK Ceramics to be more competitive within the NGK family of companies. This has helped us win investments which grow jobs in the community.”**

**Steve Dailey**

President, NGK Ceramics, USA, Inc.