



## FOR IMMEDIATE RELEASE

Media Contact:  
Jenn Bosser  
President & CEO  
Iredell EDC  
Jenn@Iredelledc.com

**Iredell County Economic Development Corporation promote two employees to new positions:**

### **Jessica Stewart- Vice President, Workforce & Strategic Initiatives**

Iredell County Economic Development Corporation is pleased to announce the promotion of Jessica Stewart to the position of Vice President, Workforce & Strategic Initiatives. Mrs. Stewart has been in economic development since 2011 and has served in several roles; existing industry, marketing and communication, investor relations, workforce development, and has worked on new and existing industry expansion projects and research.

Most recently serving as the Director, Community Development. This promotion recognizes the contributions Mrs. Stewart has made to Iredell EDC during her tenure with the organization. Mrs. Stewart has organized and launched several programs and initiatives with her recent role focusing on workforce and talent development such as; Career and virtual job fairs, Edge Factor for Education a digital platform available in Iredell-Statesville Schools and Mooresville Graded School District that focuses on a career awareness to combat labor shortage issues, and Iredell County ACT Work Ready Community Certification, just to mention a few.

“With almost a decade of professional economic development experience, Jessica has proven herself to be a leader and strategic thinker for the organization”, said Jenn Bosser, ICEDC President & CEO.

### **Matthew L. Pierce- Director, Existing Industry Services**

Iredell County Economic Development Corporation is pleased to announce the promotion of Matthew L. Pierce to the position of Director, Existing Industry Services. Mr. Pierce has been with Iredell EDC since 2018 and has worked as the Existing Industry Manager.

During his tenure, he has launched a small business ombudsman program and oversees the existing industry program. Peirce has helped over 60 small business owners through the planning and permitting process and visited over 200 companies in Iredell County. ICEDC existing industry services are design to cultivate the expansion and retention of businesses by understanding their collective needs, providing resources, and connecting them to networks.

“Matthew is hardworking and intentional. His professional experiences and educational background have proven to be an asset to the organization,” said Jenn Bosser, ICEDC President & CEO.

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About Iredell EDC:

Iredell County Economic Development Corporation (Iredell EDC) was formed in 2017, as a result of our leaders and communities coming together with a vision to organize our economic development efforts under one county-wide economic development organization. Iredell County Economic Development Corporation is a 501(c)6 private-public partnership dedicated to the growth and success of Iredell County. We work with



partners at the local, county, region, and state levels to address business opportunities and challenges to ensure a vibrant business community.

Established by the Iredell EDC, the ICEDC Foundation is a 501(c)3 that supports specific economic development initiatives that create jobs, investment, and resources to minimize the tax burden on the community. Our mission is to promote economic growth and stability by enhancing the quality of life in Iredell County through the cultivation of jobs and investment. We accomplish this by bringing together key leaders in business, government, education, and community organizations through a focused effort of six key pillars.