

DEMOGRAPHIC PROFILE



People are Our Most Valuable Asset.

What makes Iredell an attractive destination for businesses? A labor force of 89,000, a regional workforce of 1.1 million, and an annual population growth rate of 1.5% for the past 10 years. Our central location, quality of life, and outstanding schools continue to inspire businesses and residents to relocate and expand here.

Demographics

Population & Growth	Population	% Annual Growth
2016 Est Population	167,493	1.5%
2010 Census Total Population	159,437	3.0%
July 2017 NC Certified Population Estimate	176,229	
Mooresville 2016	39,068	
Statesville 2016	25,712	
Troutman	2,669	
Urban/Rural Representation		Urban/Rural Percent
2010 Census Total Population: Urban	98,991	62.1%
2010 Census Total Population: Rural	60,446	37.9%
Estimated Population		% Pop by Age
2016 Est Median Age	40	
2016 Est Total Pop 0-19	43,933	26.3%
2016 Est Total Pop 20-24	10,031	6%
2016 Est Total Pop 25-34	18,979	11.3%
2016 Est Total Pop 35-44	22,820	13.6%
2016 Est Total Pop 45-54	26,231	15.7%
2016 Est Total Pop 55-64	21,209	12.7%
2016 Est Total Pop 65+	24,290	14.5%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time		Workers, By Transportation	
Avg Travel Time, Minutes	25.2	Worker Transportation, Base	76,677
Workers Not Working at Home	73,021	Work at Home	4.8%
Travel Time to Work: <10 minutes	12.9%	Drove Car/Truck/Van Alone	84.0%
Travel Time to Work: 10-14 minutes	16.5%	Carpooled Car/Truck/Van	8.3%
Travel Time to Work: 15-19 minutes	17.3%	Public Transportation	0.4%
Travel Time to Work: 20-24 minutes	14.1%	Walked	0.9%
Travel Time to Work: 25-29 minutes	6.0%	Bicycle	0.1%
Travel Time to Work: 30-34 minutes	11.4%	Taxi, Motorcycle, Other	1.4%
Travel Time to Work: 35-44 minutes	5.5%		
Travel Time to Work: 45-59 minutes	7.5%		
Travel Time to Work: 60+ minutes	8.6%		

Education

		Pop Age 25+
2018-18 Kindergarten- 12 th Enrollment	30,891	
2018 Average SAT score (1600 new scale)	1,130	
2018 Percent of Graduates taking SAT	46.9%	
2016-2017 Higher Education Completions (Provisional)	2,726	
2016-2017 Higher Education Enrollment (Provisional)	5,987	
2016 Est Education Attainment- At least high school graduate	99,751	87.9% (population age 25+)
2016 Est Education Attainment – At least bachelor’s degree	29,159	25.7% (population age 25+)

Housing		
		% Annual Growth or % Total
2017 Est Total Housing Units	71,720	1.8%
2010 Census Total Housing	61,215	
2010 Census Total households	69,013	
2010 Census Occupied Housing	53,417	87.3%
2010 Census Vacant Housing	7,798	12.7%
2017 Est Median Value of Owner-Occupied Housing	\$173,600	
2017 Est Median Gross Rent	\$829	
2017 Est Owner Occupied Housing	45,690	
2017 Est Renter Occupied Housing	17,757	72.0%
2017 Est % Owner Occupied Vacancy Rate	2.8%	28.0%
2017 Est % Renter Occupied Vacancy Rate	8.0%	

Income		
		% Ann Growth or % Pov
2016 Est Median Family Income	\$64,736	
2017 Median Household Income (SAIPE)	\$56,559	0.4%
2016 Est Median Worker Earnings	\$30,929	
2017 Per Capita Income (BEA)	\$48,606	
2017 Est Pop, Income Below Poverty (SAIPE)	19,691	11.3%

Income				
		Currently	2017 Annual	
Jan2019 Prelim., 2018 Employment		87,781	84,841	
Jan2019 Prelim., 2018 Unemployment		3,379	3,143	
Jan2019 Prelim., 2018 Unemployment Rate		3.7%	43.6%	
2019Q1YTD, 2018 Announced Job Creation		213	797	
2019Q1YTD, 2018 Total Announced Investments (\$mil)		\$68.0	\$185.5	
Employment/Wages by Industry	2018 Q4 Employment	2018 Employment	2018Q4 Weekly Wage	2018 Avg Weekly Wage
Total All Industries	74,801	73,875	\$948	\$920
Total Government	8,883	8,656	\$870	\$832
Total Private Industry	65,918	65,219	\$958	\$932
Agriculture Forestry Fishing & Hunting	403	438	\$853	\$1,005
Mining		33		\$1,042
Utilities	436	408	\$1,515	\$1,470
Construction	4,382	4,242	\$1,118	\$1,008
Manufacturing	11,507	11,447	\$1,040	\$1,020
Wholesale Trade	3,480	3,494	\$1,201	\$1,139
Retail Trade	10,121	10,021	\$579	\$557
Transportation and Warehousing	2,347	2,286	\$806	\$811
Information	602	610	\$1,211	\$1,030
Finance and Insurance	1,209	1,204	\$1,285	\$1,272
Real Estate and Rental and Leasing	667	667	\$967	\$844
Professional and Technical Services	2,773	2,790	\$1,427	\$1,292
Mgt of Companies, Enterprises		3,871		\$2,512
Administrative and Waste Services	4,872	4,881	\$698	\$624
Educational Services	5,377	5,053	\$807	\$766
Health Care and Social Assistance	8,643	8,590	\$982	\$975
Arts, Entertainment and Recreation	2,252	2,256	\$1,476	\$1,131
Accommodation and Food Services	7,135	7,151	\$316	\$308
Other Services Ed. Public Admin	1,760	1,720	\$652	\$628
Public Administration	2,726	2,714	\$904	\$868
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business		Local Retail Business	
2018Q4 Available Industrial Buildings	22	2018 Total Retail Sales (With Food/Drink) (\$mil)	\$2,929.1
2018Q4 Establishments: total Private Industry	5,248	2018 Total Retail Business (With Food/Drink)	1,348
2018Q4 Establishments: Manufacturing	313	2018 Avg Sales/Business Total (With Food/Drink)	\$2,172,936
2016 Est Self Employed	4,110		

Quality of Life

Taxes		Childcare	
FY2018-2019 Property Tax Rate per \$100 Value	\$0.5275	2019Q1 Licensed Child Care Facilities	91
FY2017-2018 Annual Taxable Retail Sales (\$mil)	\$2,346.3	2019Q1 Licensed Child Care Enrollment	3,660
2019 Tier designation	3		
Weather		Healthcare Providers	
Annual Rainfall, inches	44	2018 Number of Physicians	341
Annual Snowfall, inches	5	2018 Physicians/10,000 population	19.3
Average Annual Temperature, °F	57	2018 RNs/10,000 population	88.1
Average Annual High Temperature, °F	70	2018 Dentists/10,000 population	4.7
Average Annual Low Temperature, °F	45	2018 Pharmacist/10,000 population	10.9

Notes: Data is the latest available

Source: Access NC, Iredell County Community Profile

Updated: April 2019